

## KEKOBANK ANNOUNCES SPONSORSHIP AGREEMENT WITH LAZARUS GROUP

- The Lazarus Group will now operate online as the Lazarus Kekobank Group.
- The bank is confident that the partnership will help them reach its target audience.

**March 2023.** Kekobank is proud to announce a new sponsorship agreement with the Lazarus Group, which will now operate online as Lazarus Kekobank Group. Both organizations share a vision for global, interconnected finance and a deep interest in security. This partnership is an important step forward for Kekobank, as it seeks to expand its reach and gain visibility in the rapidly-growing world of cryptocurrency.

With Kekobank's expertise in traditional banking and the Lazarus Group's expertise in cybersecurity and digital finance, the partnership is well-positioned to meet the evolving needs of customers in the fast-paced and complex world of crypto finance.

The sponsorship agreement is an important milestone for Kekobank, and the bank is confident that its stakeholders will be pleased with the outcome. "We are certain that our stakeholders will be satisfied to know that the bank will be meeting all its marketing goals thanks to this partnership," said Kekobank CEO. "The Lazarus Group has great brand awareness among Kekobank's core audiences. We intend to leverage that to make our offer more well known."

Lazarus Kekobank Group's speaker, Black Vip3r, expressed their excitement about the partnership via Microsoft Teams call. "We are delighted to join forces with the most forward AND backward looking banking organizations", said Vip3r. "We are looking forward to exploring all the possible synergies between our organizations.

About Kekobank: Kekobank is a future leading financial institution that offers a wide range of banking and financial meme services to customers around the world. With a combined commitment to innovation and tradition, Kekobank is dedicated to providing the best customer experience.

About Lazarus Group: The Lazarus Group is a North Korean hacking collective that has been involved in a number of high-profile cyber attacks in recent years. Despite its reputation for cybercrime, the group is also known for its expertise in cybersecurity and digital finance, making it a valuable partner for Kekobank.

For more information, contact <u>@kekobank</u> on Twitter or join <u>Kekobank's Telegram</u> group

